

3ACE NATIONAL CONFERENCE 2022

THE
ATHLIFE
FOUNDATION



WEDNESDAY - FRIDAY, JULY 20-22

The University of Maryland

HOSTED BY THE BARRY & MARY GOSSETT CENTER FOR
ACADEMIC & PERSONAL EXCELLENCE



OUR STORY



THE ATHLIFE FOUNDATION, INC

PLATFORM & IMPACT

Grants, Training, Professional Development, & National Network

The AthLife Foundation's platform works to ensure that deserving kids from our nation's most challenged, yet promising communities can achieve in their future careers beyond sport. Through grant funding, training and industry leading resources, we help schools create a critical student-athlete development staff position in education, called an Academic Athletic Coach.

That professional staff member works year round to create high-impact programming, taps into a student's passion for their sport, and drives greater gains in academic achievement. Schools build and tailor their own programs to meet the unique holistic needs of their student - athlete population, and better prepare kids for success beyond high school.

Since 2010, the AthLife Foundation has aided over 80 schools across the country in the development of the Academic Athletic Coach position, and has provided this platform to impact over 15,000 high school student athletes. This is the 12th installment of our Annual Conference, which has evolved into an industry leader for secondary educators.

THE ALLIANCE FOR ACADEMIC ATHLETIC COACHES & EDUCATORS (3ACE)

Developing a True Profession in Secondary Education

3ACE was launched by the AthLife Foundation in 2019 to target professionals in secondary education that work to help student-athletes develop off the field and beyond sport. This all volunteer alliance of peer educators shape the future for student-athlete development professionals in secondary education across the country. 3ACE's three top objectives:

- Normalize the Academic Athletic Coach & Student-Athlete Development Profession in Secondary Education
- Serve to create professional development and training for future national conferences and regional offerings, as the chief consulting arm of The AthLife Foundation
- Strengthen the best and shared practices resource network across the country for schools to develop high impact programs for their student-athletes.

3ACE is open to all educators, you simply have to be in a supporting role as a coach, administrator, or other; in the role of an academic athletic coach or student-athlete support at the high school or middle school level; or have a desire to create that role. The only cost to become part of 3ACE is your commitment to volunteer your time to drive the vision forward to normalize the profession in secondary education on a national scale.

LIFE CHANGING IMPACT



ACADEMIC ATHLETIC COACH OF THE YEAR HONOREES

CREME WATFORD

O.H. Platt High School / Meriden, CT

Creme has held a number of positions within Platt High School and the Meriden Public School District. All of these positions, Climate Specialist, Academic Tutor, and now Academic Coach, have required Creme to be willing to support some of our neediest students. In doing this work, Creme has developed strong mentoring skills as well as the ability to communicate well with both students and parents. He has learned to prioritize building relationships with students. Often, Creme will be the first one to support students at sporting events and after-school activities, knowing that this is one of the best ways to build relationships with kids. Most importantly, he has become a trusted member of my support staff and someone who my students can count on to guide them in the right direction.

Creme's ability to communicate with all stakeholders - students, parents, faculty, and building district leaders has put him in a unique position in our building. He works directly with our football players and girls' basketball team helping them ensure academic success and programming meaningful opportunities for them to bond with one another, network, and learn about life after high school.

- Principal, Daniel R. Corsetti

CALANDRA MILLER

Frederick Douglass High School / Baltimore, MD

Mrs. Miller has served as Frederick Douglass' Academic Athletic Advisor for the past 5 years. She is an integral part to many of our student-athletes' recent successes and ability to get back on the playing field/court. Over this period of time, she has managed many student-athletes across three different seasons. The recent COVID-pandemic only made this more challenging as students struggled to acclimate to school again. The list of tasks that she was able to tackle with our athletes is longer than can be put in words. Many of which required her to put in extra effort and time.

Through it all, Mrs. Miller, worked diligently and hard without ever showing or expressing any frustration or fatigue. We at Douglass are extremely blessed to have someone who cares so much for the lives and futures of our student-athletes by helping them secure a second chance to be a part of a team. Frederick Douglass High has made outstanding improvements thanks to the help from Calandra Miller.

-Athletic Director, Joseph Edwards

PROMISING FUTURES



ATHLETIC ADVANTAGE FUND SCHOLARSHIP AWARDEES

ELIJAH AGARD

Urban Assembly Media High School / Class of 2022 / New York, NY
Xavier University / Cincinnati, OH



Elijah Agard, a senior at Urban Assembly Media High School located in New York City, has worked extremely hard over his last four years. As a freshman he took a chance in trying a new sport; joining the MLK Varsity Baseball Team. Elijah's dedication and drive to getting better each and every baseball season has translated to awesome accomplishments on and off the field. His teammates have referred to Elijah as "All Heart" & the "Best Teammate" who could always be counted on for support, encouragement and motivation.

Elijah's contagious "never give up" attitude and passion resulted in program history being made for the MLK Varsity Baseball Team this 2022 baseball season as he led the team to the NYC PSAL Playoff Semi-Finals. Equally as impressive is Elijah's work ethic and drive off the field. From his coach - Coach Bruno - "It has been a tremendous pleasure to coach and mentor Elijah over these last 4 years. He never gave up in "trusting in the process" and worked hard each day to build his confidence and skills on and off the field to bring him towards the goals he set out to accomplish each and every year. Elijah has a tremendous future ahead of him and it will be exciting to see where his journey takes him."

AAMIR PEOPLES

Green Street Academy / Class of 2022 / Baltimore, MD
Albright College / Reading, PA



Aamir started at Green Street Academy as a 6th grader and has excelled both in the classroom and on the football field. During his time at Green Street Academy Aamir has been apart of many programs and sports. During his middle school years Aamir was selected to participate in the UMB Cure program and participated in flag football from 6th-8th grade. Once entering high school Aamir was always in the top 5 of his class academically and saw significant amount of playing time on the football field as a freshman. Going into his sophomore year Aamir continued to climb the ranks academically and was a starter and a leader on the football field. Unfortunately he lost his entire season due to covid during his Junior year. Also, during his junior year Aamir struggled with academics while our school went virtual for the entire year.

Thanks to our academic counselors and coaches and some intrinsic motivation on his own he bounced back academically and finished strong his senior year. During his senior year he was without a doubt the leader/captain of the football team. He started on both sides of the ball and returned an interception for a touchdown on his very last play as a Green Street Academy Charger. This fall Aamir will be attending Albright College in Reading, Pennsylvania where he will be playing football.

UNWAVERING BELIEF

HONOR ROLL OF SUPPORTERS



FUND FOR
EDUCATIONAL
EXCELLENCE



OUR STAFF & SUPPORT



THE ATHLIFE FOUNDATION, INC HEADQUARTERS



JEFF MCCANN

EXECUTIVE DIRECTOR & VICE PRESIDENT



SID FLAIZ

BUSINESS & FINANCE CONSULTANT



JON HARRIS

BOARD PRESIDENT / ATHLIFE CEO



JIM STEEG

BOARD CHAIR

CONSULTING & SUPPORT TEAM



JOE BARATTA

EDUCATIONAL CONSULTANT



LEO BRUNO

EDUCATIONAL CONSULTANT



DERRIC DANIELS

EDUCATIONAL CONSULTANT



GWENDOLYN JALLAH

EDUCATIONAL CONSULTANT



JAYLON JOYNER

CONFERENCE PLANNING COMMITTEE



DONALD MCAULAY

EDUCATIONAL CONSULTANT



SONJHA PHILLIPS

EDUCATIONAL CONSULTANT



GERHARD SANCHEZ

EDUCATIONAL CONSULTANT



TAUNITA STEPHENSON

EDUCATIONAL CONSULTANT



MIGUEL ULLOA

EDUCATIONAL CONSULTANT



CLICK



FOR MORE INFO

WORKSHOP DETAILS



**DAY 1 - GENERAL SESSION
OPEN BEGINS @ 8:30 AM**

8:45 AM - 9:35 AM @ ESJ



DR. KAREN SHIPLEY, DR. SHELLY FARNAN, LEXIE COSTA

Burrell Behavioral Health

YOU'RE INVITED TO BE WELL

The Be Well Experience

We cannot single-handedly control the events of the world in which we live. What we do always have within our reach is the manner in which we take care of ourselves, build and foster relationships, and support each other. Our investment in our brain health directly affects our resilience and our ability to respond and cope with the world and societal events. Self-care is not selfish, it is necessary. Learn about and experience the benefits of self-care, connection and brain science through Be Well Initiatives.

Be Well Initiatives is here to help enhance the emotional health and well-being of individuals, organizations and communities. We do this through virtual and live public and private experiences. These experiences are rooted in brain science and are led by a team of experts. During our time together, participants learn about and experience the benefits of self-care, mindfulness, connection, and hope.

It is one thing to be taught about overall wellness, it is another to actually experience it. That's why Be Well Initiatives was launched. The Be Well team bring brain science to life as they lead live experiences including self assessment, mindfulness, and meditation and share brain health tips, tools, and strategies for emotional regulation and wellness.



BURRELL®
BEHAVIORAL HEALTH



WORKSHOP DETAILS



DAY 1 - BREAKOUTS - CYCLE 1

9:45 AM - 10:45 AM @ ESJ



JABARI MOORE

***Co-Founder / Development of Young Student-Athletes
Recruiting Consultant / Next Collegiate Student Athlete (NCSA)***

Recruiting Simplified

This presentation will walk coaches and AD's through the process of how recruiting has moved to digital platforms. It will provide instructions on how athletes can maximize the evaluation process. Jabari will also provide information on how to utilize and take advantage of the free tools at NCSA-IMG.



MIRANDA MATIAS & CYDNIE BROWN

Academic Counselor & Learning Specialist / University of Maryland

Learning Support Services

Learning Support: A full overview of the learning support services our student athletes are provided at the University of Maryland. This presentation will provide a student athlete road map from admission to continuing services throughout the student athletes time at the university. We will also give a brief overview of the assessments used to determine if a student requires learning support services, at what level and our partnership on campus. In addition, there will be a short activity for everyone planning to attend.



MICHAEL WILLETT

CEO / Walk On Nation

Bridging the Gap: Student-Athlete Identity

This presentation will walk through the very reasons why most athletes are becoming more disengaged with their dual-role as student-athlete. By making a clear connection from the student-athletes' value system to their identity, this presentation will demonstrate how and why they can properly utilize their platform and how staff can play a pivotal part in their role.



WORKSHOP DETAILS



DAY 1 - BREAKOUTS - CYCLE 2

11:00 AM - 12:00 PM @ ESJ



DR. KEITH ADAMS

Founder / Coach Keith Adams: Student Athletes Valuing Education Project (CKA: SAVE)

Finding the Balance: A Path to Academic and Athletic Success

In this presentation, Dr. Adams will provide participants information about the importance of finding a better balance between academic and athletic motivation through the use of interactive activities, case studies, as well as personal reflections over his 30 year career.



SYDNEY STEINBERG, HEATHER ARIANA, CHASITY FREISON

Academic Counselor ; Assoc. Director; Asst. Director / University of Maryland

Objective Based Study Hall

Different from the traditional time-based study hall practice, The Gossett Student-Athlete Center (GSAC) uses an Objective Based Study Hall (OBSH) approach with their student-athletes. GSAC offers student-athletes an opportunity to receive study hall credit for completing identified academic objectives. This reinforces student accountability by encouraging students to focus on the quality of their work versus the quantity. Join part of the GSAC staff to explore best practices, resources and strategies that have led GSAC to academic success amongst their sport programs.



WENDY HUTCHINSON

Director of Student-Athlete Development / Edmonson Westside High School

Success for Life: Academics & Athletics

"Success for Life: Academics & Athletics", describes in detail the process of researching and creating an athletic academic advising program for high school student-athletes that is aligned with post-secondary programs. Student-athletes will explore aspects of self-authorship for a seamless transition to college life. This program has been developed based on information gathered from a variety of colleges and universities across the country. The outcome will be student-athlete retention and success in all aspects of college life. This session will lead to a deeper conversation on how high schools and colleges can partner to prepare student-athletes to seamlessly transition to college.



WORKSHOP DETAILS



DAY 1 - BREAKOUTS - CYCLE 3

1:15 PM - 2:15 PM @ ESJ



DR. JENINE DEMARZO & LEONARD BRUNO

Health & Physical Education Teacher / New York City Department of Education

Hat Trick Skill Development Plan for Youth Development, Social and Emotional Learning, and Changing School Culture and Climate

We want to share how intentional youth development, social and emotional learning and creating a supportive culture and climate is a sustainable process. Through a program of action that involves daily, intentional advisory lessons and a sustained professional learning community one that supports the opportunity to learn and practice these competencies you can achieve your own hat trick.. Come score with us!



KARI DE HOF

Assistant Director - Compliance / University of Maryland

NCAA Initial Eligibility Updates and Name, Image, & Likeness

In this informative session Kari will draw upon her vast experience in compliance to provide updates on initial eligibility, including COVID related impacts. In addition, she will explore the frontier that is Name, Image, & Likeness. She will provide participants with how this is handled at the University of Maryland and how it will/has impacted high school student athletes.



MIKE MCCLARIN & ANTHONY BRINKLEY

Academic Coach / Dieruff High School; Football Coach / Moravian University

Let's Talk About It, Giving Your Athletes a Free Space to Talk

This workshop will focus on Moravian University Football's "Let's Talk About It" sessions. These sessions give our student athletes and coaches an open space to talk to one another on a deeper level. The sessions have fostered better relationships, improved classroom performance, healthy social emotional talks, better performance on the field, and overall culture. Based on the data collected from their student athletes, these sessions are a must for student athletes at any level.



WORKSHOP DETAILS



DAY 1 - BREAKOUTS - CYCLE 4

2:30 PM - 3:15 PM @ ESJ



MIKE DEMILIO

Owner & Founder / Equal Edge

College Essay Coaching 101

Focus on the 650-word personal statement that all college applicants are required to write. First, identify the overall mission of this essay – which might not be what you think it is. Then he will walk through four critical elements that students should keep in mind as they prepare to write, and he'll offer several brainstorming exercises that coaches can use to help students in these areas. Finally, Mike will detail a few simple techniques that will greatly increase the impact of any student's writing, regardless of background or skill level.



JULIAN CAPEL

Director of Programs & SEL / Team Excel

Don't Neglect the 'And'

One of the challenges with student-athletes is helping them understand that they are more than an athlete and how to use what they have gained from sports to successfully transition. During this session, the presenter will explore the stories and viewpoints of Black Male Student Athletes (BMSAs) who played high school and collegiate sports to ascertain factors that influenced their life transitions Before Eligibility (BE), During Eligibility (DE), and After Eligibility (AE). These findings have important implications for the kind of support and training needed for BMSAs to ensure they are receiving a complete, holistic experience that lends to their academic success, career readiness and passions beyond the sport. In addition, this program/session attempts to debunk myths and present a new approach.



DERRIC DANIELS

Founder & CEO / The Objective Book

Educational Consultant / The AthLife Foundation

The Self Accountability System for Student-Athletes & Athletic Organizations

The Objective Book, will be explored during this informative and interactive session. Participants will gain insight into how the program creates self-accountability through academic monitoring and the benefits of analysis and data collection. Derric will also share other program features such as nutrition intake monitoring and performance evaluation. Lastly, participants will have a chance to understand the management tools of the Objective Book and see a live interactive demo.



WORKSHOP DETAILS



DAY 1 - GENERAL SESSION

3:20 PM - 4:20 PM @ ESJ



CARRIE WHITE (MODERATOR)

Vice President Athlete Development & Engagement / USOPC

DANA HAMMONDS SHULER

Senior Director Player Affairs & Development / NFLPA

DR. JAMIL NORTHCUTT

Senior Vice President / Major League Soccer

DAMON LLOYD

NFL Player / San Diego Chargers

Professional Athlete Development & Transition Panel

This panel discussion will center around the work at the professional athlete level to support off-the-field development, education, and career transition. Audience will have ample opportunity to direct questions to the panel throughout the session.

DAY 1 - EVENING SESSION

6:30 PM - 7:30 PM @ THE HOTEL



ROBERTO RODRIGUEZ

Assistant Secretary of OPEPD / United States Department of Education

RAHMAN BRANCH (MODERATOR)

Founder & CEO / Inside Urban

Opening remarks from the Assistant Secretary will be followed by a guided Q&A with Rahman Branch. Audience will have an opportunity for questions in a 'Town Hall' style format the 2nd half of the session.





WORKSHOP DETAILS

8:30 AM - 9:30 AM @ ESJ

DAY 2 - GENERAL SESSION



DAN MCGEE

Founder / Greater Teams / Speaker & Certified Coach

Helping Teams & Those Who Lead Them

Today's leaders face a steep challenge developing teams to overcome great adversity and break through to new levels of success. Dan identifies the components of exceptional teams and focuses on the intangible links which unite teammates and propel performance to new heights. As a result, teams bond more quickly and capitalize on their collective strengths in an environment conducive to growth and positive change. Dan's goal is to help you become the leader you've always wanted to be. He'll walk with you as you learn, grow, and benefit from new experiences.

He'll push your leadership team to be more effective as they learn that everything they do is about something bigger than themselves. As a result, they will experience greater synergy, agility, and flexibility. Driven by a strong belief in the power of teams, Dan has more than 30 years of experience building and leading teams to achieve remarkable results. His extensive operational experience leading men and women operating in high stress, no-fail environments as both a Marine Corps Officer and FBI Special Agent have given him a unique, firsthand perspective he seeks to share with you and your team.





WORKSHOP DETAILS

9:45 AM - 11:00 AM @ ESJ

DAY 2 - BREAKOUTS - CYCLE 5



DR. AL PETITPAS

Professor Emeritus / Springfield College

Effective Mentoring Strategies

This workshop will examine the relationship building skills inherent in an effective mentoring relationship. Attendees will have an opportunity to engage in discussion and practice approaches in activities.



NECOLE MUHAMMAD

LCSW / Chicago CRED

Athletes in a Trauma Dessert: A Trauma Responsive Connection

Research indicates that according to the environment some athletes may experience higher exposure to complex trauma leading to increased rates of PTSD. The objective of this session is to increase awareness of the biopsychosocial impact of athletes exposed to trauma and provide tools to assist coaches with prevention and interventions that work within trauma deserts.

11:15 AM - 12:15 PM @ ESJ

DAY 2 - GENERAL SESSION



3ACE NATIONAL SHOWCASE & RESOURCE FAIR

Join our presenters, collegiate level professionals, and veteran high school staff as they share their best practices and other valuable resources. This is a great chance to follow up with questions, meet presenters you may have missed in breakout sessions, and learn more. Also, raffle prizes to be awarded!





WORKSHOP DETAILS

1:30 PM - 2:30 PM @ ESJ

DAY 2 - GENERAL SESSION



MENTAL HEALTH & WELL - BEING PANEL DISCUSSION

DR. TAUNYA TINSLEY (MODERATOR)

Owner, Transitions Counseling Services, LLC.

DR. SHELLY FARNAN

Vice President, Be Well Initiative / Burrell Behavioral Health

DR. EMMETT GILL

Founder / AthleteTalk

DR. MICHELE GARVIN

Team Clinician / Detroit Lions

2:45 PM - 4:00 PM @ ESJ

DAY 2 - GENERAL SESSION



3ACE TOWN HALL MEETINGS

AthLife Foundation & 3ACE Educational Consultants

Meet with 3ACE Educational Consultants to discuss hot topics and programming how-to's or engage with other attendees on hot topics or to strategize for the upcoming school-year.

Joe Baratta - *Getting Started/New Program Checklist*

Miguel Ulloa - *Data Collection*

Leo Bruno - *3ACE Connected Community*



PRESENTER BIOS



DAY 1 - GENERAL SESSION



DR. SHELLY FARNAN

Vice President, Be Well Initiatives / Burrell Behavioral Health

Dr. Shelly Farnan, a licensed clinical psychologist, is the Vice President, Be Well Initiatives, at Burrell Behavioral Health based out of Springfield, Missouri. Prior to her current role at Burrell, Dr. Farnan served as System Director, Diversity and Inclusion. Having served in a variety of settings, with various populations and with evidence-based treatments, Dr. Farnan specializes in Inclusion and wellness. She has a passion for developing relationships, raising awareness, and facilitating change. She believes in putting science into action so that we experience the health and wellness benefits and build resilience to carry us through all that life brings our way.



DR. KAREN SHIPLEY

Clinical Consultant, Be Well Initiatives / Burrell Behavioral Health

Dr. Karen Shipley, a licensed clinical psychologist with 30 years of experience in the behavioral health field, is dedicated to raising awareness and meaningful connection for those who receive services and those who provide services through a relational and trauma-informed approach. She divides her time between clinical practice, teaching, training and consulting across the U.S. and Australia.



LEXIE COSTA

Program & Engagement Leader, Be Well Initiatives / Burrell Behavioral Health

Lexie Costa is the Program & Engagement Leader, Be Well Initiatives. Lexie serves alongside the Be Well Initiatives team to provide engaging and meaningful Be Well Experiences for businesses, Burrell team members, and on Burrell's social media platforms. Nicknamed "the Director of Fun," Lexie has a passion for using her creativity to make brain health and wellness relatable and accessible to all. Through her background as a former teacher, NFL cheerleader, and non-profit director, Lexie is able to educate, entertain, and execute the Be Well mission in a unique and enthusiastic manner.



PRESENTER BIOS



DAY 1 - BREAKOUTS



MICHAEL WILLETT

CEO / Walk On Nation

Michael is a former Division I football student-athlete at the University of Central Florida (2013-2017). Since his playing years, Michael founded WalkOn Nation. He speaks to student-athletes at various universities and institutions about finding their identity and shifting the culture. Michael's mission is to make sure student-athletes are ENHANCED not defined by their status



JABARI MOORE

***Co-Founder / Development of Young Student-Athletes
Recruiting Consultant / Next Collegiate Student Athlete (NCSA)***

Jabari Moore is native of Orlando, FL. Jabari received several offers to play Division I football and ultimately committed to the University of Florida after his junior season. Due to his academic ineligibility he had to make a different choice and instead went on to play at Merced Junior College in Merced, California for two years. Jabari flourished at Merced on and off the football field.

After attending Merced, Jabari received an athletic scholarship to Rutgers University. Jabari had a brief professional football career with the Hamilton Tigers in the Canadian Football League before pursuing his passion of coaching and mentoring young student athletes. He co-founded a sport specific non-profit organization with ex-Tiger teammate, Idris Haroon, called Development of Young Students Athletes (DYSA). The DYSA organization serves the Dallas/Fort Worth metroplex and helps young student athletes achieve their academic, athletic and personal goals.



PRESENTER BIOS



DAY 1 - BREAKOUTS



MIRANDA MATIAS

Academic Counselor / University of Maryland

Miranda joined the Terrapins in September 2021 and serves as the Athletic Academic Counselor for Women's Basketball, Women's Softball, Cross Country, and Men's and Women's Track and Field. Prior to joining Maryland Athletics, Miranda spent two years at the University of Nevada, Reno where she served as the Academic Advisor for Men's and Women's Tennis and Men's Basketball. Before Nevada, Miranda spent four years working as an Academic Performance Specialist for student athletes within the University at Buffalo.

Miranda is a native of Buffalo, New York. She earned her Bachelor's degree from the University at Buffalo in Psychology before earning her Master of Science in School Counseling from Canisius College. As a former student-athlete, Miranda also attended the University of Alabama as a member of the swimming and diving team.



CYDNIE BROWN

Learning Specialist - Academic Counselor / University of Maryland

Cydnie Brown joined the Gossett Student-Athlete Center in August of 2021 as an Assistant Learning Specialist and is thrilled to be joining the staff full-time as a Learning Specialist for Olympic Sports and the Athletic Academic Counselor for Men's Golf.

Hailing from Richmond, Virginia, Cydnie has always loved learning and possesses a zest for helping people. Before graduating in 2020 from Randolph- Macon College with her Business Management degree, Cydnie spent her time volunteering on Randolph- Macon's campus desiring to help others succeed and transform throughout their academic career.

Being in love with sports her whole life, Cydnie joined Virginia Commonwealth University's Center for Sport Leadership Class of 2021. Simultaneously, she gained experience in academic advising through the University of Richmond's Student-Athlete Academic Support office. Soon after graduation Cydnie landed a job at a Division I university in Natchitoches, Louisiana (Northwestern State University). After their Summer Bridge Program, Cydnie transitioned to an Assistant Learning Specialist role at the University of Maryland in College Park.



PRESENTER BIOS



DAY 1 - BREAKOUTS



KEITH ADAMS

Founder / CKA SAVE Project

Dr. Keith Adams has close to 30 years of experience as an academic and athletic leader. In 2009, Dr. Adams founded the Coach Keith Adams: Student Athletes Valuing Education Project (CKA SAVE Project), a nonprofit organization designed to assist student-athletes and the people who work with them through educational and professional development. In 2018 Dr. Adams completed his Doctoral Degree in Organizational Leadership with an emphasis in Organizational Development from Grand Canyon University. His dissertation was entitled, "Finding the Balance between Academic and Sport Motivation: A Study of NCAA Division I Student-Athletes."

Dr. Adams is also the author of the book, *Finding the Balance, My Personal Journey to Academic and Athletic Success*. The book serves as both a memoir of Dr. Adams' 30-year academic and athletic career, as well as an instructional guide to assist student-athletes, parents, coaches, teachers, and administrators navigate through the challenges of finding a better balance between academic and athletic success. Dr. Adams is also the co-host and executive producer of the Odd Coaches Podcast. The Odd Coaches Podcast stars Dr. Keith Adams and Coach Mike "Franchise" Francis who use their experience, expertise and unique takes to talk about everything going on in the worlds of sports and education.



WENDY HUTCHINSON

Director Student-Athlete Development & Academic Advisor Edmonson-Westside High School / Baltimore City Public Schools

Educator, facilitator, administrator and researcher, WENDY HUTCHINSON has worked with students of all levels in a variety of capacities. Currently, her attention is on the development of student-athletes as they prepare to enter college. She has led students in community development and student-athlete development activities and training. She has created Success for Life: Academics & Athletics, a curriculum and model for student-athlete development based on interviews and research. WENDY has a Bachelor's degree in Health Education from State University of New York @ Cortland, a Master's degree in Community Health from Temple University, and a CAS from Johns Hopkins University in Administration & Supervision. She holds certifications in Health, Biology and Administration in Maryland and New York. She was a 2021 Summer Fellow with Fund for Teachers.



PRESENTER BIOS



DAY 1 - BREAKOUTS



SYDNEY STEINBERG

Academic Counselor / University of Maryland - Men's Soccer & Women's Golf

Gainesville, Florida native, Sydney Steinberg joined the University of Maryland as an Assistant Athletic Academic Counselor in July 2021. In January 2022, Sydney was promoted and now serves as the Athletic Academic Counselor for Men's Soccer and Women's Golf while assisting with administrative responsibilities.

In April 2021, Sydney graduated from the University of Florida with her Master's in Sport Management and as a PAADS Certified Athlete Development Specialist. At Florida, she served as an Assistant Student-Athlete Enhancement Coordinator working on career development, community engagement, and leadership development initiatives for student-athletes.



HEATHER ARIANNA

Associate Director / University of Maryland

Heather Arianna is in her 27th year as a member of the Barry and Mary Gossett Center for Academic and Personal Excellence. Arianna currently works with Men's Lacrosse, Women's Lacrosse, and Volleyball.

During her tenure with the Terrapins, Arianna spent 13 years as the head of academics for Football and seven years with Women's Basketball, as well as serving as the counselor for almost every other team.

She is the Unit's liaison to the Advising Colleges and the Division of Letters & Sciences; she coordinates the Priority Registration process; and she serves as a member of the Certification & Eligibility Team. Additionally, she has taught multiple sections of UNIV 100/EDCP 108O throughout her time at UMD. She is also a longtime member of the N4A Awards Committee.

A Liverpool, NY native, Arianna earned her Bachelor's degree from Syracuse University in 1992 and a Master's degree in Education with Counseling and College Student Personnel Services from the University of Louisville in 1994.



PRESENTER BIOS



DAY 1 - BREAKOUTS



CHASITY FREISON

Assistant Director / University of Maryland

Chasity Frieson joined the Gossett Student-Athlete Center in November of 2017 as an Athletics Academic Counselor. In August of 2021, Chasity was promoted to Assistant Director of GSAC. Her current responsibilities include monitoring NCAA and Big Ten eligibility and providing academic support to the Men's Basketball and Women's Gymnastics programs. She also oversees the GSAC Part-Time Professional Internship Program and is a member of the Academic & Compliance Sub-Committee of Athletics Council.

As an active participant of the National Association for Academic and Student-Athlete Development Professionals (N4A) since 2015, Chasity has attended and graduated from the Steve McDonnell Professional Development Institute and has presented at the National Conference two times, June of 2016 and 2022.

A native of Columbia, Missouri, Chasity earned a full athletic scholarship to play basketball at Southwest Baptist University (SBU). She earned a Bachelor's of Science in Sport Management from SBU in 2013 and completed her Master's degree in Sport Administration and Leadership at Lindenwood University in May 2015.



JENINE DEMARZO

Health & Physical Educator / New York City Department of Education

Jenine De Marzo, Ed.D is a Health and Physical Educator for Urban Assembly Media High School, located in Manhattan. A veteran teacher of 32 years, Dr. De Marzo has experience in teaching K-12 and University undergraduate and graduate programs for HPETE students. Her areas of expertise are in Youth Development, Social and Emotional Learning and Culture and Climate Development and Sustainability in the school setting. Dr. De Marzo has over 30 years of athletic coaching for soccer, lacrosse, tennis, track and field, cross country and swimming.



PRESENTER BIOS



DAY 1 - BREAKOUTS



KARI DE HOF

Assistant Director Compliance / University of Maryland

Kari De Hof got her start in athletic compliance at her undergraduate institution where she played DII Field Hockey and held an internship position in the compliance office her senior year that transitioned to a full-time position in compliance. After spending 3 years working for her alma mater in various sport administrative positions in conjunction with compliance she took her talents to Nashville, Tennessee. In Nashville, Kari completed her Masters in Sports Administration at Belmont University, while working in their Athletics Compliance Office and the Office of Student Affairs. Additionally they held roles with the Tennessee Titans, as a game day assistant and at Christ Presbyterian Academy as an assistant to the athletic director. Upon completion of her Masters she took a position at American University (Washington DC), where she directed their NCAA compliance before accepting her position in the University of Maryland Athletics Compliance Office.

Kari brings 8+ years of sport administrative experience spanning across professional, interscholastic, and NCAA DI and DII athletic programs. She currently works directly with the Field Hockey, Women's Volleyball, Men's and Women's Cross Country/Track and Field, and Women's Tennis programs as their compliance director.



MIKE MCCLARIN

Academic Athletic Coach / Dieruff High School; Football Coach / Moravian University

Mike McClarin is a 2011 graduate of Moravian College. He is going on his 12th year as a high school math teacher in the Allentown School District, in Allentown, PA. He has also worked as an Academic Athletic Coordinator at his school for 9 years and coached high school football for 9 years. He is currently entering his 3rd season as a linebackers coach at Moravian University.



ANTHONY BRINKLEY

Football Coach / Moravian University

Anthony Brinkley is a 2017 graduate of East Stroudsburg University and earned his Master's from Lehigh University in 2020. He is going on his 6th year as an elementary teacher. He coached high school football for 4 years. He is currently entering his 2nd year as wide receivers coach at Moravian University.

PRESENTER BIOS



DAY 1 - BREAKOUTS



JONATHAN MAYO

Founder / Team Excel

Johnathan Mayo is a social entrepreneur who has a passion for building brands and companies that have a positive impact on society, and particular interest in youth development and education. With a degree in Mechanical Engineering from the Virginia Military Institute, he started his career with Ethyl Corporation, and also spent time at Verizon in engineering and management roles. Mayo later obtained master degrees in Business Administration and Sport Leadership from Virginia Commonwealth University.

He currently serves as the Founder and CEO of Team Excel, a gamification platform that helps schools improve student well-being and performance by leveraging the power of teamwork and competition. With entrepreneurial experience across multiple industries, he has been involved in all aspects of creating, managing, and marketing businesses. Outside of work, Mayo loves spending time with his wife and two young daughters.



JULIAN CAPEL

Director of Programs and Social-Emotional Learning / Team Excel

Dr. Julian Capel is a former student-athlete turned scholar. His passion for mentorship, education, and development is fueled by his own student-athlete and life experiences. Dr. Capel is a visionary speaker, advisor, mentor, and leader dedicated to positive change and resiliency improvement. His influential presentations on leadership development, resiliency and grit, career development, athletic identity, and relationship building have been featured on several college campuses and conferences. Dr. Capel is currently serving as the Director of Programs and Social Emotional Learning with Team Excel. Before joining Team Excel, Dr. Capel served as the Director of Student and Community Engagement at the University of South Carolina and the Director of Student Engagement at Fayetteville State University.

In 2006 and 2008 respectively, he earned a Bachelors in Sociology and a Masters in Sports Leadership from Virginia Commonwealth University. In 2018, he earned a Doctorate in Educational Leadership from Fayetteville State University.



PRESENTER BIOS



DAY 1 - BREAKOUTS



MIKE DEMILIO

Owner & Founder / Equal Edge

After majoring in History and playing linebacker at Princeton University, Mike navigated the business world as a program manager in software development and as an entrepreneur. After exiting a venture in the football analytics space, Mike decided to focus on writing and on helping others to develop skill and confidence as they write. For the past five years, he has coached high school students through the process of writing their college application essays. In addition, he founded a nonprofit organization, Equal Edge, to provide college essay coaching and mentoring to students from under-resourced backgrounds.



DERRIC DANIELS

Academic Athletic Professional / LB Consulting Group, LLC

Derric Daniels is a former student-athlete and Fordham University graduate who was introduced to the profession of academic advising and consultation during his high school years at HD Woodson in Washington, DC. Daniels competitive nature was not only limited to the playing field but was also apparent in the classroom as well. He graduated in the top tier of his class with a 3.5 overall GPA.

His passion for athletics along with a business management degree led Daniels to establish companies that service athletes and athletic organizations. Derric's unique approach of providing comprehensive services with innovative tools are growing commodities within the sports industry. Since graduating Daniels has started a non profit organization (Academic Athletic Cultural Enrichment (AACE), Inc.) to better prepare inner city student-athletes for college and life beyond. His mission is give back and become a model citizen for his community in as many ways as he possibly can. Since 2012 Daniels has developed and managed tools, systems and strategies to maintain the proper resources for students to become eligible for college scholarships.



PRESENTER BIOS



DAY 1 - PANELISTS



CARRIE WHITE

Vice President, Athlete Development & Engagement / USOPC

Carrie White was named Vice President, Athlete Development and Engagement at the United States Olympic and Paralympic Committee (USOPC) in May 2022. In that role, she will lead the development, engagement, and support of Team USA athletes on and off the field of play. Carrie comes to the USOPC after serving as Chief Operating Officer of AthLife since September 2013. In that capacity, she provided leadership over the day-to-day operations of AthLife, Inc. and the delivery of services on existing service agreements.

Carrie also served as a member of NCAA Academic and Membership Affairs focusing on Division I Academics. Prior to AthLife and NCAA, Carrie served as Associate Athletic Director for Academics and Director of the Academic Support Program for Student-Athletes at North Carolina State University. In her role, she oversaw the Academic Support staff responsible for providing academic support and monitoring academic progress and continuing eligibility for over 550 student-athletes.

Prior to her second tour at NC State, she served as an Associate Director for Membership Service at the NCAA, focusing primarily on the implementation of Division I academic reform efforts, academic outreach, and the management of partnerships with various academic associations, including the National Academic Advising Association (NACADA) and the National Association of Academic Advisors for Athletes (N4A). Preceding her time at NC State, Carrie spent four years as the Director of Academic Progress and Life Skills Development at Elon University where she also earned her Master's degree in business administration.

Carrie is a member of the National Career Development Association (NCDA) and the National Association of Academic Advisors for Athletics (N4A). A native of Vernon, Connecticut, Carrie earned her undergraduate degree in psychology from Towson University where she participated on the gymnastics team. She currently resides in Charlottesville, VA with her husband.



PRESENTER BIOS



DAY 1 - PANELISTS



DANA HAMMONDS SHULER

Senior Director of Player Affairs & Development / NFLPA

Dana Hammonds Shuler, Senior Director of Player Affairs with the NFL Players Association, is responsible for strategically designing and managing programs and resources that help players transition into and throughout their playing careers. These programs include financial literacy and security, professional skill development, career counseling, continuing education, and wellness initiatives.

A 33-year veteran of the NFLPA, Dana has served in numerous roles, including Director of Financial Programs, where she had direct oversight of the Financial Advisor Registration Program, and Legal Manager, where she administered a \$110 million settlement fund for over 2000 recipients. During her tenure as a Legal Manager, Dana developed a passion for financial literacy and program development to help players maximize their opportunities and wealth during their playing careers to sustain a life of financial independence. Under Dana's leadership, the NFLPA has received many awards for its financial education initiatives, including the Pension and Investment's Eddy Award, Benefits Leadership in Retirement Award, and the PSCA Signature Award for financial wellness. In 2020, Dana received the Beyond the Game Ambassador Award for Excellence in Financial Education.

Dana holds a bachelor's degree in legal studies from the University of Maryland, University College; a master's degree in personal financial planning from the College For Financial Planning, and a graduate certificate in Strategic Leadership and Management from Michigan State University. She is currently pursuing a Doctorate in Strategic Leadership at Liberty University.



DAMON LLOYD

NFL Player / San Diego Chargers

Damon Lloyd, current NFL Player for the Los Angeles Chargers. Graduate of Indiana University of Pennsylvania with a bachelors in Exercise Science, specializing in Exercise Physiology. Recently completed an externship with AthLife, learning the in's and out's of the career alongside staff members. Main goal is to gain knowledge in the athlete development career path; with the ambition of assisting young men to make critical career decisions to prepare them for the next step beyond athletics.



PRESENTER BIOS



DAY 1 - PANELISTS



DR. JAMIL NORTHCUTT

Senior Vice President / Major League Soccer

Dr. Jamil Northcutt joined Major League Soccer in May of 2018 and serves as Senior Vice President of Player and League Advancement. In his current role, Dr. Northcutt is responsible for the implementation of league programs and strategic partnerships that enhance the league's player and competition relationships as well as the development of future leaders. Northcutt oversees the Player Engagement department, serves as liaison to the MLSPA, spearheads initiatives that seek to increase representation and participation of underrepresented groups within the MLS ecosystem and the sport of soccer and works to identify new business opportunities to support the league and its personnel.

Prior to joining MLS, Northcutt held numerous roles in professional and collegiate athletics, including Assistant Director of Football Development at the NCAA, Director of Football Administration at the National Football League (NFL), Director of Player Engagement for the Cleveland Browns, Assistant Athletics Director for Internal Operations at the University of Mississippi (Ole Miss), Player Development Coordinator for the Kansas City Chiefs, and started his career in sports at the Southeastern Conference as the Championships, Administration, and Marketing Intern.

Dr. Northcutt played football at Ole Miss, where he earned the Chucky Mullins Courage Award and helped the Rebels to four bowl games, including a win in the Cotton Bowl. Selected to the 2003 American Football Coaches Association (AFCA) and SEC Good Works teams, Northcutt also received the SEC Community Service Postgraduate Scholarship. He also excelled in the classroom, garnering SEC academic honor roll each of his five years of eligibility. In 2020, Jamil was named one of Savoy Magazine Most Influential Black Executives in Corporate America.

Northcutt currently serves on the Business of Sports School Advisory Board and the Sports Business Journal All In Advisory Group. He owns three degrees from Ole Miss. He earned his bachelors degree in exercise science in May (2003), his master's in higher education and administration in December (2004), and his doctorate in higher education (administration) in August (2013). Northcutt also completed an executive education certification program at the Wharton School of Business at the University of Pennsylvania in June (2014).



PRESENTER BIOS



DAY 1 - GENERAL SESSION



ROBERTO RODRIGUEZ

Assistant Secretary for OPEPD / U.S. Department of Education

Roberto J. Rodríguez currently serves as Assistant Secretary for Planning, Evaluation, and Policy Development at the U.S. Department of Education, where he leads the development and review of the Department's budget and advises the Secretary on all matters related to policy development, implementation, and review. Roberto's distinguished career in public service includes senior government roles in the White House, as Deputy Assistant for Education to President Barack Obama, and in the U.S. Senate, as Chief Counsel to the late Senator Edward M. Kennedy.

Most recently, Rodríguez served as President and CEO of Teach Plus where he built an equity-driven teacher leadership movement that engaged thousands of teachers to shape public policy and instructional practice to deliver greater opportunity for students. A Michigan native, Rodríguez holds a bachelor's degree from the University of Michigan—Ann Arbor and a Master of Education from the Harvard Graduate School of Education.



RAHMAN BRANCH

Founder & CEO / Inside Urban

A dynamic and spirited trailblazer in educational leadership who believes in a student-centered approach with community support in and around schools to achieve desired results; Experienced advocate for innovative solutions rooted in the understanding of suburban and metropolitan needs as it relates to transforming the quality of life amid demographic factors involving race, ethnicity and culture; Creative problem solver with varying perspectives who is a parent and has also been an educator, public advocate and non-profit leader; Proud and impassioned resident of Washington, DC who has built an esteemed career by fighting for equity for its residents; Honored to be named the first Director of African American Affairs for DC by the mayor.





PRESENTER BIOS

DAY 2 - GENERAL SESSION



DAN MCGEE

Founder / Greater Teams

Driven by a belief in the power of the Team, Dan McGee has almost 30 years of experience creating and leading teams of all shapes and sizes to achieve remarkable results. His extensive operational experience in leading men and women operating in high stress environments as both a United States Marine Corps infantry officer and FBI Special Agent have given him a unique, motivational perspective he seeks to share with you and your team.

As a certified coach, speaker, and consultant Dan offers various services best suited for you and your team. He provides one-on-one leadership coaching, individual leader and leadership staff development, and motivational and informative leadership and team development presentations. Whether it's during the off-season, mid-year, or as you make your final push towards your team's goals and objectives, Dan wants to help you and your team reach their potential and realize success.

DAY 2 - BREAKOUT



NECOLE MUHAMMAD

LCSW / Chicago CRED

Necole Muhammad is a married mother of two adult children, a Licensed Clinical Social Worker, Author, Speaker, Certified Life Coach, Certified Yoga Teacher, and Certified Sexologist. Necole is currently a Site Manager at Chicago CRED-Women's Center and on a journey to complete her EdD in Public Health Education with a focus of Gun Violence as a Public Health Crisis. She has over 30 years of experience in justice and educational systems, community outreach and intervention, trauma, individual and couples counseling/coaching.

Necole's broad range of experiences is all about creating paradigm shifts, introspection, and coaching people to experience the best version of themselves.





PRESENTER BIOS

DAY 2 - BREAKOUT



DR. AL PETITPAS

Professor Emeritus / Springfield College

Al Petitpas is an emeritus professor of Psychology at Springfield College where he directed the college's Center for Youth Development and Research. The primary mission of the Center is to provide consulting services to organizations that use sport and physical activity as a vehicle to help young people acquire important life skills and prepare for the future. Al is a fellow of the Association of Applied Sport Psychology and the American Psychological Association's Division of Exercise and Sport Psychology.

He has provided consulting services to a wide range of sport organizations including, the NBA, NFL, Ladies Professional Golf Association, the U.S. Ski Jumping and Nordic Combined Teams, the United States Olympic Committee, the New England Blizzard of the American Basketball Association, and the Montreal Alouettes. Al has served on the program and curriculum development teams for several positive youth development initiatives, including Academics in Motion, Play It Smart, The First Tee's Life Skills and Mentoring Programs, the NCAA's Youth Education through Sports (YES) Program, the Montreal Alouettes' On Point Program, and the AthLife Foundation's national platform.

Each of these initiatives is based on a framework for planning youth programs that create learning environments in which young people enhance their self-understanding, develop relationships with caring adult mentors, and acquire important life skills.





PRESENTER BIOS

DAY 2 - PANELISTS



DR. TAUNYA TINSLEY

Chief Program Officer / Minority Behavioral Health Group

Dr. Taunya Marie Tinsley is the Owner of Transitions Counseling Service LLC and Life Skills Program that includes a ministry division, Love and Basketball Ministries, where she provides individual, marriage, family and group counseling services, consultative services, and leadership development training. Additionally, she serves as the Clinical Director of the Mount Ararat Baptist Church Counseling Center, Pittsburgh, PA. She is both a National Certified Counselor (NCC) and Licensed Professional Counselor (LPC).

Dr. Tinsley has over 25 years of experience working in the fields of clinical counseling, higher education, athletic administration, and with culturally relevant ministries. She has experience working with high school and professional athletes, coaches, athletic administrators, and business executives and leaders as well as other professionals who demand high standards of performance in high-pressure contexts.

Dr. Tinsley spent nine years at California University of Pennsylvania as a tenured Associate Professor in the Department of Counselor Education and Program Coordinator for the Sports Counseling Certificate Program. She has also served as the Director of Graduate Programs in Counseling at both Waynesburg University and Mission Seminary as well as an Assistant Teaching Professor in the Education and Counseling Department at Villanova University. She is currently an Associate Professor at Lincoln University of Pennsylvania, a Historically Black College and University (HBCU), in the Counseling and Human Services Program.

She has served as the North Atlantic Regional Representative for the Association for Multicultural Counseling and Development (AMCD), the President of the Pennsylvania College Counseling Association, and the President of the Pennsylvania Counseling Association. Currently, Dr. Tinsley is serving as the chair of the American Counseling Association's inaugural Anti-racism Commission.

Dr. Tinsley has distinguished herself as a scholar, practitioner, and writer, having earned a B.A. in Business Administration from Augsburg College in Minneapolis, MN and her M.A. degree in Higher Education Administration and College Student Development from the University of Iowa. Dr. Tinsley graduated from Duquesne University with a Ph.D. in Counselor Education and Supervision.





PRESENTER BIOS

DAY 2 -PANELISTS



DR. EMMETT GILL

Founder / AthleteTalk

Dr. Emmett Gill is currently a lead consultant, keynote speaker and clinical sport social worker. He is also the Founder of AthleteTalk. AthleteTalk seeks to make a significant and meaningful impact on the wellness of athletes, coaches, staff as well as the culture of sports organizations and the sports world – through our technology and authentic efforts at mental health and wellness engagement.

Emmett is a former Professional Sports Crisis and Wellness Program Manager where his responsibilities included evaluating NFL crisis plans, quality assurance for the NFL Lifeline and mental health training for the NBA. Dr. Gill is the former the Director of Student-Athlete Wellness and Personal Development, and a Clinical Assistant Professor, at the University of Texas at Austin. Dr. Gill has worked as a faculty and athletics service member at The University of Texas at San Antonio (UTSA), North Carolina Central University (NCCU), the U.S. Military Academy Prep School (Center for Enhanced Performance), and Rutgers, the State University of New Jersey.

Dr. Gill's research and scholarship focuses on the intersection between athlete well-being, social work, sports organizations, and sports scandals. Emmett is the past president and co-founder as well as present board member for the Alliance of Social Workers in Sport (ASWIS) and the past national coordinator and founder of The Student-Athletes Human Rights Project (SAHRP).



DR. SHELLY FARNAN

Vice President, Be Well Initiatives / Burrell Behavioral Health

Dr. Shelly Farnan, a licensed clinical psychologist, is the Vice President, Be Well Initiatives, at Burrell Behavioral Health based out of Springfield, Missouri. Prior to her current role at Burrell, Dr. Farnan served as System Director, Diversity and Inclusion. Having served in a variety of settings, with various populations and with evidence-based treatments, Dr. Farnan specializes in Inclusion and wellness. She has a passion for developing relationships, raising awareness, and facilitating change. She believes in putting science into action so that we experience the health and wellness benefits and build resilience to carry us through all that life brings our way.





PRESENTER BIOS

DAY 2 -PANELISTS



DR. MICHELLE GARVIN

Sports Psychologist / Elite Performance Psychology / Detroit Lions

Michelle Garvin, Ph.D., is a licensed psychologist (Maryland and Michigan) and currently serves as the Team Clinician for the Detroit Lions. In this role, Dr. Garvin provides mental skills and mental health services to individuals and groups along with psychoeducation and training for staff and players. In addition, Dr. Garvin is the founder and owner of Elite Performance Psychology, a private practice providing clinical and performance services to athletes and performers. In this role, she has worked with many teams and organizations providing consultation and performance services.

Prior to her role with the Lions, Dr. Garvin was the Director of Clinical and Sports Psychology for the University of Maryland Athletic Department where she built a comprehensive mental health and performance enhancement program for the University of Maryland student-athletes. In this role, she provided individual therapy and performance enhancement sessions, conducted team workshops, and implemented outreach and prevention programming. She worked as part of a multi-disciplinary team of sports medicine providers, nutritionists, coaches and administrators to provide coordination of care for student-athletes. She also served on the Executive Committee and Education Subcommittee of the Big Ten Mental Health and Wellness Cabinet.

Dr. Garvin earned her Ph.D. in Clinical Psychology from The George Washington University and her bachelor's degree in Psychology from Princeton University. She completed her internship at the University of California, Davis. She is a member of the American Psychological Association (Division 47), the Association for Applied Sport Psychology, and the Maryland Psychological Association.

Dr. Garvin's interest in sport psychology stemmed from her personal experiences as an athlete and coach. She frequently draws upon the concepts she uses in her work to help motivate her own efforts toward maintaining her athlete identity. Dr. Garvin lives in Silver Spring, MD with her husband and two daughters (4 and 6), She has recently returned to coaching as a 1st grade soccer coach!





SPECIAL GUESTS

BROADCASTING & RECORDING



MICHAEL H. SCOTT

CEO & Founder / Parents Coaching Parents Network

Parents Coaching Parents Network is a community based program designed to assist parents and student-athletes in their pursuit of an athletic scholarship and as they prepare for college life. PCP Network strives to foster partnerships with parents of student-athletes. We will prepare families for the intense and detailed college recruiting process, as well as the guidance on initial eligibility and the adjustments to the college lifestyle. We provide them with the following: enhanced knowledge in of athletic scholarships process, Knowledge of the high school academic requirements, professional development opportunities in the area of parenting an athlete, strategies on building stronger bonds with their children (student-athletes), the necessary tools to help them increase the number of student-athletes entering into the recruiting process and going on to college.

We care sincerely and deeply that EVERY student-athlete with the ability, talent, and desire is afforded the opportunity to get their college degree.



KAREN REESE

Founder / Can We Talk Sports

Karen was born and raised in Morrilton, Arkansas and moved to California in 1989 to pursue her future. She has been married to Windell Reese for 28 years and has 4 kids and 2 grandchildren. She has worked for Donnelley Financial for 31 years. She later relocated to DeSoto, Texas in 2004. She has always been passionate about supporting her kids which led her to begin volunteering for the DeSoto football booster club in 2011 while her son played football and continued to do so four years after he graduated from high school. This passion of serving gave birth to "Can I Play" a sports brand, which contributed to her starting a documentary called "Path to the Draft:7 DeSoto U Players".

Karen is currently launching a sports moms talk show called "Can We Talk Sports" which offers a perspective from a parent's point of view. Karen has started a rainbow of businesses, which strive to educate, equip, empower, inspire and lead those in support of women and youth empowerment, along with assisting individuals seeking to realize their visions. Karen, with the support of her family has given back to the youth by striving to make a difference in the community that will make a generational impact over the years to come.





WITH GRATITUDE

GOSSETT CENTER LEADERSHIP & STAFF

ABOUT GSAC - MISSION, VISION, ADVISING

We educate, develop and serve student-athletes through a culture of academic and athletic excellence. Our vision is to be the best intercollegiate athletics program while producing graduates who are prepared to serve as leaders in the local, state, and global communities.

Each team is assigned a member of the Gossett Student-Athlete Center counseling staff to meet with throughout their tenure at the University of Maryland. In addition, each student-athlete has an academic advisor within their declared major department. The Gossett Student-Athlete Center's academic counselors act as a secondary support network that coordinates and implements transitional and developmental programs to address the unique academic and career development needs of student-athletes. In cooperation with the Office of Records and Registration, the Gossett Student-Athlete Center and the College advisors help to assure that NCAA, Big Ten and University rules and regulations are followed. To see which Gossett Student-Athlete Center staff member works with an individual team please visit the Gossett Center staff section.

Thank you to the University of Maryland Athletics, Sue, Brady, and your entire team for helping to make this conference a reality! Let's do it again?



DR. SUE SHERBURNE

*SWA/Sr. Associate AD
Academics & Student Development*



BRADY ROURKE

Associate AD & Director of GSAC

